

News & Notes

Wow, do we ever have great new products for you!

We have been extremely busy here at Sticker Store and More receiving hundreds if not thousands of new products just for you! Every day is like Christmas for our staff as we open box after box of great new stuff that we know all of you will absolutely have to have.

We have several complete new collections from SEI, each including beautiful papers, epoxy brads, buttons, ribbons and more and are they ever beautiful! Moravia, Wintersong, Christmas Mint, Glitzmas - they're all extraordinary. And we already have class projects and Create-A-Page Tuesday projects designed with these great lines! But it doesn't end there.

We also have hundreds of new items from EK Success. So much, in fact, that we are having a difficult time finding places to put them! What a great problem to have.

There are many more great new lines soon to arrive, as well, including all the new collections from Fancy Pants Designs and My Mind's Eye! We think all of these collections from both of these companies will very popular.

Of course we have received lots of new products from some of your favorite vendors, including Kaiser Kreations, Reminisce, Little Yellow Bicycle, Basic Grey and Imaginisce just to name a few. You will want to check out our class board when you are in the store as well as our website to see the great new projects that our talented staff of designers have designed for your enjoyment in the coming weeks and months using all of the great new products from these popular companies.

We are very excited about our upcoming class offerings, and think you will be, too. Deanne, Sharon, Debbie, Beth, Bethany, Rieki and myself have been putting extra effort to create the very best classes for you, our loyal customers, and we think you will agree that there is no better place to go for great, fun-filled class projects than right here at Sticker Store and More!

Happy Scrapping and Stamping! - *Karen*

Sticker Store is Turning 11!

Like any adolescent we are planning to have quite the party. Of course when the Sticker Store throws a party it's our guests that get the gifts! And the gifts come in the form of discounts and savings on all the best paper crafting supplies that you love. Well this year is no exception as we are pulling out the stops to celebrate in grand style once again.

First of all, we will have refreshments in the form of cake, finger foods and punch, which everyone always enjoys. Next we add in some fun and interesting make-n-takes and product demonstrations for your edification and entertainment. Then we add in some nice give-away gifts and the whole experience becomes a true celebration!

Of Course then there's the sale part, which is the most important component of any good retail celebration. **Everything** in the store will be **30% to 70% Off!!!** I know, it seems crazy, but it's true. We want everyone to join in the celebration by getting great discounts on all of your favorite stuff in the store. It's our way of saying "Thanks, Downriver for making these past 11 years possible".

Sale Dates:

Saturday, October 17th, 10am to 6pm
Sunday, October 18th, 1 to 5pm

Active VIS Club members get in one hour early each day!



SDC Crop Club

The **Stop, Drop & Crop Club** meets on the 3rd Wednesday of every month, and is dedicated to bringing people together that share a passion for the craft of Scrapbooking.

The five-for-five swap this month is Halloween or Thanksgiving cards. Bring five identical cards and get five different ones back!

The project of the month features a page kit swap-and-make. If you wish to participate bring a page kit consisting of cardstock, printed paper, stickers and embellishments and you will swap your kit with someone else and then everyone will make a page!

Andrea was the mystery bag winner last month. Way to go Andrea!

The SDC Crop Club provides an opportunity to learn many great new techniques, get to know new people and to just have an enjoyable evening out! Attendees are encourage to bring their scrapbooks to share their work with the group. We all like to see the work of others. The membership fee is only \$12 per year, so why not join today!

Meeting Dates: Wed. Oct 21st Time: 6:30 to 8:30 PM

Create-A-Page Tuesday Classes:

With spring quickly approaching we have some very exciting themes planned for our popular **Create-A-Page Tuesday** classes that we are certain you won't want to miss, especially since we will be featuring some of the newest product lines available on the market! Check out these great September & October themes:

Oct 6th: REM Trick or Treat	Nov 3rd: Fall Fun
Oct 13th: Eerie Alley	Nov 10th: Homecoming
Oct 20th: LYB Trick or Treat	Nov 17th: Autumn Bliss
Oct 27th: Spooky Town	Nov 24th: Moravia
	Dec 1st: Polar Expressions

Remember these classes are **FREE!** All you need to do is show up with the required supplies. A list of the supplies required to complete the two-page layouts are available in the store, and for your convenience we have **Create-A-Page Tuesday** displays where you will find the current week's products and supplies.

Create-A-Page Tuesday classes are offered from 1-3 PM and from 7-9 PM every Tuesday!

USA Stamp Club



The **United Stamp Artists Stamp Club** meets on the 4th Wednesday of every month, and is dedicated to bringing people together that share a passion for the craft of Rubber Stamping and Paper Crafting.

The 5-for-5 theme swap theme for this month is "Cork". Make five cute identical cards using cork and swap them for five unique cork cards.

Peggy Mack will be presenting the demonstration project this month and we all know how talented and creative Peggy is! This should prove to be most interesting and lots of fun, as well.

Make a point to mark your calendars and join us for some card making fun.

Meeting Date: Wed Oct 28th **Meeting Time:** 7 to 9 PM

Custom Albums Now Available!

We are pleased to announce that Sticker Store and More now has the ability to provide custom albums. We can take your digital photos and create a custom album cover that is the perfect finishing touch to any wedding, graduation, birthday, anniversary, heritage or any other themed album that you might be working on.

We will be offering special school albums with a photo of your school, your photo and whatever title you wish. We create the cover for you and, once you've approved the artwork, in about ten days you will have a one-of-a-kind high-quality post-bound album with either 12x12 scrapbook pages or photo-sleeve pages! Website ordering is coming soon, as well!

Fall is here - Time to get back to classes at Sticker Store and More!

The arrival of Fall brings with it many traditions, including our kids going back to school, the changing colors of leaves, hayrides, apple cider, bonfires, football and, of course, the return of a full class calendar here at Sticker Store and More. And do we ever have a great line-up in store for you, including a wide variety of Halloween, Thanksgiving and Christmas projects for all of our scrapbooking and rubber-stamping friends. In fact, this fall also has our newest offering - Jewelry Making! We will also be offering an expanded selection of Cricut classes, including some great page layout Cricut design classes that will not only provide you with wonderful page layouts, but help refine your design skills using your Cricut machine.



Now would be the perfect time to purchase a **Class Pass**, our uniquely exclusive class punch-card program that is designed to save you \$5 off of every class you attend! And if you purchase a **Class Pass** at our anniversary sale on Oct. 17th

and 18th you will get a very special version that will entitle you to 25% off of all merchandise purchases every time you attend a class using your **Class Pass!**

The **Class Pass** costs \$149.99 and gives you ten (10) class registrations, saving you a total of \$50 off the standard class fees. The **Class Pass** does NOT expire, and you can use it on all classes offered here at Sticker Store and More. Classes that cost more than \$20 can be purchased with a punch and the difference between the cost of the class and \$20, guaranteeing that you save \$5 on each and every class you take.

So why not come by and pick one up today so you don't miss any of the great classes on tap this fall and winter. They make great gifts, too for that special sister, mother or friend that loves paper crafting as much as you.

Create-A-Craft Thursday Classes:

In case you haven't heard, Create-A-Card Thursday is now known as **Create-A-Craft Thursday** as we branch out beyond the card making format to include a variety of stamping and paper crafting genres. Check out the variety of themes that we have scheduled for September & October:

Oct 1st: East Meets West	Nov 5th: Classic Thanksgiving
Oct 8th: Never Ending Card	Nov 12th: Season of Giving
Oct 15th: Silly Bats	Nov 19th: Christmas Countdown
Oct 22nd: Stretchy Spooks	Nov 26th: CLOSED
Oct 29th: Cozy Moments	Dec 3rd: The Christmas Box








Remember these classes are **FREE!** All you need to do is show up with the required supplies. A list of the supplies required to complete the crafts are available in the store.

Create-A-Craft Thursday classes are offered from 1-3 PM and from 7-9 PM every Thursday!



October



Sun	Mon	Tue	Wed	Thu	Fri	Sat
Regular Hours: Monday - Thursday 10 am - 8 pm Fridays 10 am - 8 pm Saturday 10 am - 6 pm Sunday 1 - 5 pm	Located in the Galleria Plaza Dix at Eureka 15401 Dix-Toledo Rd. Southgate, MI 48195 (734) 324-8990	Sep 29 Create-A-Page Tuesday Apple Orchard 1-3 & 7-9 PM	Sep 30 Jewelry Making Basics 7-9 PM	1 Create-A-Craft Thursday East Meets West 1-3 & 7-9 PM	2  Crop N Shop 6 PM- Midnight	3
4	5 Build An Album Disney Week 2 1-3 or 7-9 PM	6 Create-A-Page Tuesday REM Trick or Treat 1-3 & 7-9 PM	7	8 Create-A-Craft Thursday Never Ending Card 1-3 & 7-9 PM	9  Crop N Shop 6 PM- Midnight	10 Which Way To The Candy House Mouse 1AM - 1 PM
11 Elegant Halloween Pages 2-4:30 PM	12 Build An Album Disney Week 3 1-3 or 7-9 PM	13 Create-A-Page Tuesday Eerie Alley 1-3 & 7-9 PM	14 Pina Colada Kaiser Kreations 1-3 OR 7-9 PM	15 Create-A-Craft Thursday Silly Bats 1-3 & 7-9 PM	16  Crop N Shop 6 PM- Midnight	17 <div style="border: 1px solid black; padding: 2px;"> Anniversary Sale Event! </div>
18 <div style="border: 1px solid black; padding: 2px;"> Anniversary Sale Event! </div>	19 Build An Album Disney Week 4 1-3 or 7-9 PM	20 Create-A-Page Tuesday LYB Trick or Treat 1-3 & 7-9 PM	21  S.D.C. Crop Club 6:30-8:30 PM	22 Create-A-Craft Thursday Stretchy Spooks 1-3 & 7-9 PM	23  Crop N Shop 6 PM- Midnight	24 Cricut Seminar Saturday 10am to 6pm
25	26 Build An Album Disney Week 5 1-3 or 7-9 PM	27 Create-A-Page Tuesday Spooky town 1-3 & 7-9 PM	28  U.S.A. Stamp Club 7-9 PM	29 Create-A-Craft Thursday Cozy Moments 1-3 & 7-9 PM	30  Crop N Shop 6 PM- Midnight	31 <div style="border: 1px solid black; padding: 2px;"> Close at 4PM Happy Halloween! </div>



Please Note: Sticker Store and More reserves the right to cancel classes with less than five (5) pre-registered participants.

**Sticker Store
 and More**
Your Scrapbook Superstore
15401 Dix-Toledo Road
Southgate, MI 48195
(734) 324-8990

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 First Class
**U.S. POSTAGE
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**Anniversary
 11
 Sale-ebrration!**



November



Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 Create-A-Page Tuesday Fall Fun 1-3 & 7-9 PM	4	5 Create-A-Craft Thursday Thanksgiving card 1-3 & 7-9 PM	6	7
8	9	10 Create-A-Page Tuesday Homecoming 1-3 & 7-9 PM	11 Duchess Kaiser Kreations 1-3 OR 7-9 PM	12 Create-A-Craft Thursday Season of Giving 1-3 & 7-9 PM	13  Crop N Shop 6 PM- Midnight	14 House Mouse 11AM - 1 PM Cricut Joys of the Season Class 2 to 4:30 pm
15 Elegant Scrapbook Pages 2-4:30 pm	16 Build An Album Disney Week 6 1-3 or 7-9 PM	17 Create-A-Page Tuesday Moravia 1-3 & 7-9 PM	18  S.D.C. Crop Club 6:30-8:30 PM	19 Create-A-Craft Thursday Christmas Countdown 1-3 & 7-9 PM	20 21 Karen's 50th Birthday Celebration  U.S.A. Stamp Club 7-9 PM	
22 Karen's 50th Birthday Celebration	23	24 Create-A-Page Tuesday Autumn Bliss 1-3 & 7-9 PM	25 Close at 5PM	26 Closed Happy Thanksgiving	27 Great Gift Card Give-Away 7am to Noon!	28 Cricut Technical Training 11am to 1pm
29	30	Dec 1 Create-A-Page Tuesday Polar Expressions 1-3 & 7-9 PM	Dec 2 Jewelry Making Create-A-Locket 7 to 9 pm	Dec 3	Located in the Galleria Plaza Dix at Eureka 15401 Dix-Toledo Rd. Southgate, MI 48195 (734) 324-8990	Regular Hours: Monday - Thursday 10 am - 8 pm Fridays 10 am - 8 pm Saturday 10 am - 6 pm Sunday 1 to 5 PM

As if you needed more reasons to visit the Downriver Area's best source for scrapbooking, rubber stamping and paper crafting supplies....

VIS Coupon

Additional 5% Off on 1 visit

With this coupon. Offer valid on 1 visit only for active VIS Club members. Offer not valid with any other discount or offer. Excludes Cricut Machines.

Coupon valid Oct. 1st through Oct. 31st, 2009 (not valid Oct. 17th & 18th)

VIS Club Member # Exp:

Buy 2 Get 1 FREE

Bazzill Paper Flowers in stock

With this coupon, buy any two packages of Bazzill Paper flowers and get a third one FREE. Offer not valid with any other discount or offer. Free item will be item of lesser value.

Coupon valid Oct. 1st through Oct. 31st, 2009 (not valid Oct. 17th & 18th)

Customer ID# Receipt #

FREE Refill Pack

With the purchase of any 12x12 album

With this coupon get a free refill pack with the purchase of any 12x12 album. Free refill pack must be for the album purchased. Offer not valid with any other discount or offer.

Coupon valid Oct. 1st through Oct. 31st, 2009 (not valid Oct. 17th & 18th)

Receipt #

Buy 1 Get 1 Half Price

Class Pass

With this coupon buy one Class Pass and get a second one at Half Price. Offer not valid with any other discount or offer. Offer valid only with purchase of two Class Passes on the same receipt. Limit one per customer. Coupon valid Oct. 1st through Oct. 31st, 2009 (not valid Oct. 17th & 18th)

Customer ID# Receipt #

October Classes

Disney Create An Album *Level A-C*

Date: Mon. Sep. 8th - Nov. 16th (no class on Nov. 2nd and Nov. 9th)

Time: 1-3 PM or 7-9 PM **Cost:** \$75 (*6 week session*)

Supplies: Basic Supply Kit, a list of additional supplies needed for class is available at the store.

Everyone loves the mouse... or the duck... or perhaps Sleeping Beauty, Belle, Cinderella or any of the other princesses. Whoever your favorite Disney characters are, from the spotted dogs to the gang under the sea, you will find this album project to be perfect for all those photos for trips to Disney, Disney birthday celebrations or just even Disney weddings! We have what you want. And this class is especially designed to jump start beginning scrapbookers by teaching them all about the techniques, tools and products over a period of six weeks while we help them complete an entire album complete.

"Witch Way Is the Candy?" House Mouse *Level B*

Date: Sat. Oct. 10th **Time:** 11 AM - 1 PM

Cost: \$20 (*Includes Rubber Stamp*)

Supplies: Scissors, Foam Tape, Glue Stick

A Jack-O-Lantern begger's basket, a broom and an oversized witch's hat are featured on this hilarious edition of the popular "House Mouse" card class. The sentiment says it all - "Witching you a happy Halloween". Even if aren't a hard-core rubber stamping enthusiast, this might be a perfect opportunity to give it a try as you create an adorable, and easy to duplicate Halloween card.

Elegant Halloween Scrapbook Pages *Level C*

Date: Sun. Oct. 11th **Time:** 2 to 4:30 pm **Cost:** \$25

Supplies: Basic Supply Kit, Paper Piercer & Foam Mat

Sandy may not be teaching the class any more, but she is still designing them for us, and this month's class is frightfully beautiful as it features products from the new "Eerie" collection from Basic Grey along with products from the "Trick or Treat" collection by Reminisce. It's spooky, it's fun and it's everything you expect from the Elegant Scrapbook Pages class here at Sticker Store and More.

Pina Colada Kaiser Kreations *Level C*

Date: Wed. Oct. 14th **Time:** 1-3 OR 7-9 PM **Cost:** \$20

Supplies: Basic Supply Kit, Paper Piercer & Foam Mat

Grab your flip-flops and mix yourself a fruity drink with a miniature umbrella in it for this great class! You will be singing the refrain's of Rupert Holmes' "Escape" (the pina colada song) as you create the most adorable four page set of decidedly tropical-themed pages featuring the Pina Colada collection from Kaiser Kraft. This may be Sharon's best effort yet!

Cricut Technical Training *Level A* (Seminar Session 1)

Date: Sat. Oct 24th **Time:** 10AM to Noon

Cost: \$10 (*Free if you purchased your Cricut at Sticker Store and more*)

Supplies: Cricut machine, Cutting mats, Cricut tool kit (If you don't have these, you can purchase them at 30% off the day of class)

Learn how to properly use every function and feature of your Cricut machine to assure great cutting results every time. Riecki will methodically teach you how to do it all and more. Even if you have had your machine for awhile and feel confident on its use we recommend that you attend as you WILL learn new techniques and operational tips that you may not ever have known.

Cricut Design Studio Training *Level C* (Seminar Session 2)

Date: Sat. Oct 24th **Time:** Noon to 2PM

Cost: \$25 (Includes a 20 page training manual) or pay \$85 and get the class AND Design Studio Software (a \$114.99 value)

Supplies: Cricut Machine, Laptop Computer with Design Studio loaded, licensed and updated, Cutting Mat, Cricut Tool Kit, Any Cricut Font Cartridge of your choice (If you don't have these, you can purchase them at 30% off the day of class)

The long wait is over for all of you avid Cricut owners! This class is a detailed step-by-step training course designed to provide a full and complete working knowledge of the popular Design Studio software. Design Studio is the best next purchase for Cricut owners, and if you haven't purchased it yet, why not sign up for this class? You can take advantage of the special promotional rate listed above and be fully trained to use your software straight away. ***If you do not own a laptop but wish to take the class you can still attend and watch the presentation on screen.***

Cricut Seminar Saturday!

Attention Cricut owners! On Saturday, October 24th we will be offering for the first time ever an entire Saturday Cricut Seminar, and you don't want to miss this! The seminar will feature the following great components:

Cricut Technical Training: Learn from the master instructor all there is to know about the operation of your Cricut machine! This is a must for new Cricut owners, and a great refresher for those of you that have had your machine for a while.

Design Studio Training (break-out price \$25): Those of you that own the Design Studio software and haven't been trained will definitely not want to miss this as Riecki will teach everything you need to know about designing with the Design Studio software. Be prepared to roll your sleeves up and learn by doing!

Mini Sessions (Break-out price \$25):

Cricut Vinyl: Create a vinyl transfer that you can take home and apply anywhere you wish. Learn how you can use your Cricut machine to assist with your home décor needs!

Glass Etching: Learn how to create amazing etched glass elements on any glass surface. Whether it's a vase, a plate or a mirror, your Cricut machine can help you create amazing etched glass pieces to decorate your home or give as a gift for any special occasion, like a wedding or anniversary.

Making clear Stamps: Yes, you can create your own clear stamps using your Cricut Machine with the special Cricut stamp material. It's fun and easy, and will expand your creativity in an entirely new direction as you create your very own clear stamp designs!

Date: Sat. Oct. 24th, 2009 **Time:** 10am to 6pm **Fee:** \$50
\$10 discount if you purchased your Cricut here at Sticker Store and More!

Customers may sign up for the Design Studio only for \$25 or the afternoon mini-sessions for \$25. Technical training is \$10 unless you purchased your machine at Sticker Store and More.

Earn discounts on every purchase here at Sticker Store and More by joining our VIS Club today!

November Classes

Duchess Kaiser Kreations *Level C*

Date: Wed. Nov. 11th **Time:** 1-3 OR 7-9 PM **Cost:** \$20

Supplies: Basic Supply Kit, Paper Piercer & Foam Mat

This month's Kaiser Kreations class features a decidedly heritage look with the Duchess collection. Inspired by ornate frames, delicate lace, and decorative writing paper these pages are perfect for your family history book. You will love the dusty creams, muted browns and soft hues of green that Sharon combines expertly together to create simply beautiful layouts!

"Eat Dessert First" House Mouse *Level B*

Date: Sat. Nov. 14th **Time:** 11 AM - 1 PM **Cost:** \$20 *(Includes Rubber Stamp)*

Supplies: Scissors, Foam Tape, Glue Stick

As the old saying goes: "Life is too short, eat dessert first!", which is exactly what this month's House Mouse card class is all about. Your favorite adorable rodents find themselves frolicking in blueberry dessert, enjoying the best part of life - Dessert! You will love this extraordinarily cute edition of the House Mouse series, and once Karen shows you how to make the card, you can go home and replicate the design as many times as you wish to send all of your friends a smile in the form of this cute card.

Joys of the Season Cricut Design Class *Level B*

Date: Sat. Nov. 14th **Time:** 2-4:30 PM **Cost:** \$25

Supplies: Basic Supply Kit, Cricut Machine, Cutting Mats, Sophisticated Cricut Ink, Joys of the Season cartridge (we will have a couple to share), foam tape, piercing tool and mat.

Prerequisite: You must have completed the Cricut Technical training before or taking this class, or possess a solid working knowledge of the operational characteristics of your Cricut machine.

The first of our monthly Cricut Design classes will feature a stunning two-page layout created using the **Joys of the Season** cartridge. Riecki will walk you through creating the project pages while he teaches you how to interpret the information included in your Cricut cartridge manual to design great page components. This promises to be as informative as it is fun, and you will leave with a completed two-page layout!

Moravia Elegant Scrapbook Pages *Level C*

Date: Sun. Nov. 15th **Time:** 2 to 4:30 PM **Cost:** \$25

Supplies: Basic Supply Kit, Paper Piercer & Foam Mat

"Moravia" - Just the name evokes a sense of elegance, and this collection is very aptly named. Elegant browns, blues, golds, reds and greens in florals, paisleys and stripes combined with flocking, foil and die cut papers to create a most stunning presentation! Of course, the most important element is Sandy's design talent, which brings all of the great products together in what can only be classified as a true paper crafting work of art! While these pages lend themselves to a family history theme, there really is no clearly defined genre for these great pages, so let your imagination run and see how many ways you can incorporate these great pages into your favorite scrapbooking subject!

Cricut Technical Training *Level A*

Date: Sat. Nov. 28th **Time:** 11am to 1pm **Cost:** \$10 (No charge if you purchased your Cricut machine here at Sticker Store and More)

Supplies: Cricut Machine, cutting mats, font cartridge

Regardless of whether you have the Cricut Personal Electronic Cutter, The Cricut Expressions or the Cricut Create machine, this class is for you. Riecki will teach you everything you need to know about properly operating your Cricut machine. This is the most detailed and thorough Cricut training available anywhere. Whether your new to your machine or have had it awhile but just need a little assistance understanding how everything works, this class will fill your needs.

Jewelry Making - Create-A-Locket *Level A*

Date: Wed. Dec. 2nd **Time:** 7 - 9 PM **Cost:** \$25 **Supplies:** List Available at the Store.

This edition of Jewelry making is perfectly timed for the gift-giving season as you will be creating your own locket, complete with the photo of your choice. We think this will be the perfect gift to give to someone special on your gift list as you will be creating a lovely pendant locket with a photo-memory inside. It's fun and it's actually quite easy, too. So why not put this on your calendar and create a very special gift that you can give to your mother, daughter, sister or special friend.

Disney Create-An-Album

Disney is one of the most popular themes in the world so our latest **Create-An-Album** series features Disney in all of it's glory! Over the course of this six-week series you will create an entire Disney-themed album with pages that feature the most popular Disney characters as well as the most popular Disney World theme-park attractions.

Even if you don't have photos of a trip to Disney to scrapbook, this six-week class allows you the flexibility to substitute products to suite your needs. So if it's a scrapbook for a child or grandchild who happens to like a particular component of the Disney franchise, or if you have a Disney birthday party to scrapbook we can guide your every step.

The **Create-An-Album** series is designed with the beginner in mind as we teach you over the six-week duration of the class all about the craft of scrapbooking. You will learn about the products, techniques, tools and design principles that will become a solid foundation for you to become a successful scrapbooking enthusiast.

This series started on September 29th, but you can still join in even though you may have missed the first session. So sign up today and get started on your scrapbooking adventure.

Class Fee: \$75 (products not included)

Weekly Friday Night Crops Are Back!

With the start of the school year Sticker Store and More is pleased to announce the resumption of weekly Friday Night Crops! That's right, every Friday night starting on September 11th will be Crop Night here at the Downriver Area's best source for paper crafting supplies.

We will be introducing some new features to our weekly crops, so log onto our website and watch for the announcement of the new crop-night features. If we aren't now, we will become your favorite paper-crafting store! Especially on Friday nights!

Dates: Every Friday night **Time:** 6 to Midnight **Cost:** \$5